



Pratya Nuankaew <nuankaew.p@gmail.com>

ISBM 2024 notification for paper 28

1 message

ISBM 2024 <isbm2024@easychair.org>
To: Pratya Nuankaew <pratya.nu@up.ac.th>

Thu, Apr 11, 2024 at 12:18 PM

Dear Pratya Nuankaew,

Paper ID : 28

Title : The Potential Development of Tourism Services and Tourism Communication Models in a Northern National Park for Carbon-Neutral Tourism Support Using Data Mining Analytics

Congratulations! On behalf of the Program Committee of ISBM 2024 - Bangkok, Thailand, I am happy to inform you that your above-mentioned paper has been ACCEPTED for oral presentation in ISBM 2024 and publication in Springer LNNS series subject to fulfillment of Guidelines by Springer. An accepted paper will be published in the Springer proceedings (LNNS) only if the final version is accompanied by the payment information (i.e transaction reference number) subject to quality check as per Springer Guidelines.

Kindly follow the below-mentioned guidelines (strictly), related to the preparation of the final manuscript, copyright transfer form, payment, and final submission. The procedure has been detailed as a five-step process (I)-(III):

(I) Preparation of CRC (Final Manuscript for Inclusion in Springer Proceedings Book-LNNS Series)

You are requested to give strict attention to the below-mentioned points during the preparation of the final manuscript to avoid any last-minute revert backs from the publisher (Springer).

(a) Please format your paper on the Springer template downloaded from our conference website:

https://isbm.ict4sd.org/cfp.php#important_downloads

(b) Authors should not mention designation etc. in the name and affiliation part below the paper title. You are requested to mention only the name, college/organization name, city name, and mail ids of all the authors. However, they may mention acknowledgment if necessary (at the end of the paper-prior to references). Kindly mention the full name of your institution and city name.

(c) Authors should not give any photos and biography at the end of the paper.

(d) Please address the comments raised by the reviewer(s) as far as practicable. The responsibility lies with the author to incorporate these comments in preparation for your final Camera Ready Copy (CRC) for submission. However, it is worth noting that your paper will not be reviewed again and the submitted CRC (after payment) will be directed to Springer for publication.

(e) In case there is any content matching issue that is communicated to you by review comments, kindly see that you rewrite the paper to avoid any plagiarism issue in the future, in no case organizer will be responsible for dropping off the paper from Springer Publication at a later stage under such circumstances.

(f) The sole responsibility for the correctness of the paper lies with the Author(s).

(g) It is mandatory that the submitted manuscript is solely from the authors' own work and not from the work of others (unless explicit permission for the same has been granted). This includes text, figures, and tables. Information from published articles must always be cited explicitly. Proper citation is to give the credit to the work that is originally published (not to follow-up work or reviews).

(h) Citations should be given close to the information within the sentences or at the end of the sentence, not after several sentences or near the end of the paragraph. Even when citations are given, the exact copying of a whole sentence or paragraphs should be indicated by quotation marks. Furthermore, the reuse of part of a published figure or table requires copyright permission from the publishers that hold the rights. All re-published figures and tables should explicitly indicate the original source.

(i) You have to doubly ensure the format of the reference section as well as the mode of citations. All references which are cited must be complete in terms of details like Year of publication, Vol No, Issue No, pages, name of conference/journal, etc. wherever required. [Refer to detailed guidelines given in the template itself] All references listed at the end (under reference section) must be cited in the body of the text.

(j) Prepare your CRC (manuscript) using Springer template without containing any page numbers or any special headers or footers. From the final CRC formatted, authors should generate the electronic version of CRC in PDF format as well.

(k) You can add or delete the author's name in your final paper. Once sent no further alteration will be possible.

(l) By submitting the final paper it is understood that all co-authors have agreed to the submission of the paper.

(II) Author(s) Registration

(a) Each paper must be registered for the inclusion of paper in Springer LNNS.

(b) Extra page length charges would be strictly applicable beyond 10 pages (after converting to Springer format only). You have to make a combined payment in such a case (i.e. Normal Registration + Extra Page Charges). For paper registration and extra page charges kindly check the conf website for details. If by chance extra page charges are not included, the paper may not be forwarded to Springer for publication. (Extra Pages can be allowed per paper with an Extra payment charge per page)

(c) One author of the paper gets automatically registered along with the paper, other authors if wish to participate in the conference have to separately register them under the participant category.

(d) You are requested to attend the conference and present your paper under the oral presentation session. If the registered/corresponding author is unable to attend the conference, the same can be attended and presented on his/her behalf by the co-authors. However, if none of the authors are able to attend the conference, then it is mandatory that you should give us prior information and seek permission. Your registered paper will be forwarded for publication in Springer. But, it may be noted that the presentation certificate will not be issued in any case.

(e) The paper will not be uploaded to Springer unless we receive the complete payment including Extra Pages.

(III) Payments

The Complete payment and registration process is online on the registration page of our conference website: <https://isbm.ict4sd.org//registration.php>

(IV) Final Submission

Your final submission is the last step of the registration/submission process.

You are requested to submit the following files after renaming those with your paper id.

(a) Final camera-ready paper in Springer format: PDF file.

(b) Final camera-ready Springer format source paper: Either in WORD file or in Latex. (Mandatory).

(c) Kindly rename all files with your PAPER ID (for example 164.pdf, 164.docx etc.) .

(d) Store all files in a folder again named as your paper id and convert the same to zipped form.

(e) Online transfer Reference number to be added in the mail.

(f) Forward this zipped folder to us as an attachment in ONE mail only to: support@isbm.ict4sd.org

With your paper id in the subject column of the email (as: Final Submission ISBM 2024- PAPER ID)

Once we get the confirmation of the receipt of the payment and receiving of Final Submission, authors will be directed for the signing of Consent to publish.

(V) Completion/Filling of Copyright Form(a) Conference team will fill the CTP form and share it with you.

(b) Take a printout of this Copyright form and kindly mention/enter the following:

Title of Book or Conference Name: World Conference on Information Systems for Business Management (ISBM 2024) Author(s): Mention the names of all the author(s) in the same order as mentioned in your paper.

Corresponding Author's Name, Address, Affiliation, and Email: The author signing the copyright form should mention his/her details: Full name, affiliation, complete postal address, and email id under this head. Title: Mention your complete paper title

(c) After making the above entries in the consent to publish, it can be signed by any author (on behalf of all the authors), i.e. the corresponding author and mention the date.

(d) Scan this completed and signed copyright form and convert it to pdf. (you can also use the facility of e-signature available in PDF)

**The consent to publish form will be shared with the authors after the registration.

Please complete the above process (Registration) by 22nd April 2024. (Strict deadline).

We would like to further extend our congratulations to you and we are looking forward to meeting you in Bangkok, India.

On behalf of the program committee and team ISBM 2024

Program Secretary

Email - support@isbm.ict4sd.org

Once again, I thank you on behalf of the organizing committee for your interest in ISBM 2024. Please treat this letter as an Official document for all conference-related activities & quote the Paper No. & Name for future correspondence.

Last Date for Registration and Payments - 22nd April 2024

With regards and best wishes.

(Program Secretary, ISBM 2024)

SUBMISSION: 28

TITLE: The Potential Development of Tourism Services and Tourism Communication Models in a Northern National Park for Carbon-Neutral Tourism Support Using Data Mining Analytics

----- REVIEW 1 -----

SUBMISSION: 28

TITLE: The Potential Development of Tourism Services and Tourism Communication Models in a Northern National Park for Carbon-Neutral Tourism Support Using Data Mining Analytics

AUTHORS: Sukthai Pongpattanasiri, Wimonrat Sitisara, Songkrod Moontep, Phuwanat Srithong, Wongpanya Nuankaew and Praty Nuankaew

----- Overall evaluation -----

SCORE: 2 (accept)

----- TEXT:

-The research provides valuable insights into the potential development of carbon-neutral tourism in Thailand's national parks using data mining analytics.

- The study could benefit from further exploration of the specific actions and policies required to implement net zero carbon tourism effectively.

- Did the research consider the role of cultural and socio-economic factors in influencing tourist behavior and preferences towards carbon-neutral tourism?

- It would be beneficial to include a discussion on the potential economic implications of transitioning towards net zero carbon tourism for stakeholders such as local businesses and government agencies.

----- REVIEW 2 -----

SUBMISSION: 28

TITLE: The Potential Development of Tourism Services and Tourism Communication Models in a Northern National Park for Carbon-Neutral Tourism Support Using Data Mining Analytics

AUTHORS: Sukthai Pongpattanasiri, Wimonrat Sitisara, Songkrod Moontep, Phuwanat Srithong, Wongpanya Nuankaew and Praty Nuankaew

----- Overall evaluation -----

SCORE: 2 (accept)

----- TEXT:

- The use of k-means clustering technique for analyzing tourist behavior and grouping them into clusters is commendable for its effectiveness in identifying patterns and characteristics.

- Consider incorporating qualitative research methods such as interviews or focus groups to provide a more comprehensive understanding of tourist behavior and preferences.
- he study could enhance its methodology section by providing more detailed explanations of the data collection process and questionnaire design.
- How does the study address potential challenges in implementing the proposed mechanisms and communication formats for achieving net zero carbon tourism?